

# BUSINESS DELEGATION MACFRUT 2024

08-10 May 2024 | Rimini







Chamber of Commerce and Industry of Serbia (CCIS) is an independent, modern and responsible non-budgetary institution, a national association of all Serbian businesspeople, which serves the best interests of its members and the Serbian economy, owing to its tradition, experience and knowledge. CCIS is defined by the Law as an association of companies and entrepreneurs. A 165-year tradition of the Serbian chamber system and the developed chamber network, Representative Offices abroad, are the guarantor of efficient implementation of the support mechanisms for the economy and businesspeople in their activities. Linking the entire Serbias economy in a single system, classified by economic sectors in 19 business associations and by regions in 17 regional chambers, including the City of Belgrade. Key commitment is to make Serbia visible as a market economy country, with investment opportunities, open borders, and ready to join the European trends in a competitive way.

#### **CCIS** activities:

- Representing interests of our members before the governmental bodies and institutions;
- Representing interests and positions of members through participation in drafting laws and other regulations important for the business community;
- Connecting business companies in domestic and international market;
- Issuing business documents and providing high-quality information;
- Supporting the process of digitalization and education of the economy;
- Promoting the economy in the country and abroad;
- Disseminating business information to our members;
- Consultancy services;
- Fostering good business practice and business ethics;
- Work of Courts and Arbitration hosted by CCIS.



Enterprise Europe Network represents world's largest support network for innovative SMEs with international ambitions. The Network is active in more than 40 countries worldwide. It brings together 2,500 experts from more than 450 member organisations.

In Serbia, EEN is active from 2009. and in 2016. Chamber of Commerce and Industry of Serbia became coordinator of the Consortium that includes 5 more institutions: Business Incubator Novi Sad, Mihajlo Pupin Institute, Innovation centre of Mechanical Faculty Belgrade, University of Nis and Development Agency of Serbia. The main purpose of the Network is to help ambitious small and medium-sized companies innovate and grow internationally, by combining international expertise with local knowledge, but also to help faster grow of SME's through new commercial partnerships. EEN is also providing expertise and tailored business services in the following areas: innovation and technology transfer, access to EU finance and research funding, EU law and standards etc.

Over past 15 years, 18,500 SMEs benefited from the key Network services in Serbia: 75% of that number benefited from information services and training sessions; 800 SMEs got advice from EEN experts in Serbia that helped them innovate and grow internationally; 6,500 SMEs participated in brokerage events organized by EEN Serbia and held 9,500 business meetings; 60 SMEs used tailored made innovation support packages.

Thanks to the Network, over 400 companies have signed contracts with foreign partners, took their products or services to the international market or strengthened their position in markets where they had already been doing business.

ENTERPRISE EUROPE NETWORK (EEN)
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The privately company Biosil was founded after winning the gold medal in Brussels 1990 for the best technology innovation for waste utilization, and since then it has been operating exclusively thanks to patented technology in the field of food industry and waste utilization. Biosil vision is to bring healthy organic food based on production and processing of organic fruits and vegetables, through innovative technological processes and treating the produce utilizing micro-organism. With this innovative technological process, organic juices keep vitamins, minerals, some amino acid which are from fresh fruits and vegetables, but the most important is that with this innovative technology process juice can get new amino acids or complex vitamin B

#### Products:

Mercator.

- Organic fresh vegetables and fruits
- Organic juices (apples, carrots/apples, beetroot, blueberry, blackberry)
   We market our products to big retailers like Delhaize, DM drogerie markt and





#### **DELTA AGRAR**

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## DELTA AGRAR

Delta Agrar is a leader in agribusiness in Serbia and the region, with activities spread across four main segments: primary production, cooperation and procurement, agro-trade and distribution, and food and beverage production. The company relies on the application of the most modern technologies and continuous improvement, setting high industrial standards.

In the primary production segment, Delta Agrar engages in crop farming, fruit growing, vegetable growing, and livestock farming. The cooperation and procurement segment includes the procurement of fruits, vegetables, meat, and livestock, with long-term contracts with producers through a network of procurement centers. The agro-trade segment involves the distribution of pesticides, seeds, livestock feed, and agro-machinery. In the area of food and beverage production, Delta Agrar manages four factories: Danubius, Yuhor, Mioni, and The Fun and Fit Company. The company's products are available

in the markets of 38 countries, and its commitment to high quality is confirmed by a series of international certificates.





### **FRUCTUS**

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Fructus was founded in 2001 as a family company for contracting cultivation, primary processing and trade in Medicinal plants, and production of Classic and Aromatized Teas.

Today we are proud of production, storage and office space on over 3.500 m2, daily production capacity of 100.000 tea boxes, sales line Rinfuz (in bulk), Classic, Everyday, Premium, Exclusive and Selection, which are packed on 14 lines. Annual herb processing over 500 tons in totally automated processing production space, what results with sales on about 12 million boxes of final product. Our main strength are our 75 employees, because our success lies in their hard work, expertise and motivation, that is why, for achieving top goals, their knowledge, skills and competence are our prestigious wealth.







#### **HERBA**

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Herba is a family company founded in 1991 with headquarters in Belgrade. Since its establishment, Herba has been engaged in the procurement of plant material for the needs of the food and pharmaceutical industry, both in the country and abroad.

We operate as a modern, marketoriented company in accordance with the highest standards. We specialize in the production and processing of medicinal and herbal herbs and essential oils of high quality, Contract seeds multilipaction of vegetables, herbs, flowers and foragge seeds.

Long-term orientation towards the production of top quality and trust have made Herba doo closer to its goal, which is the position of the absolute leader in the export of medicinal herbs in Serbia and the region and one of the main acters in vegetables seeds production.

All processes are doing in houce on cutting edge equipment with highy skil and educated personel.







# INSTITUTE FOR MEDICINAL PLANT RESEARCH "DR JOSIF PANČIĆ"

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Institute for Medicinal Plant Research "Dr Josif Pančić" (IPLB) was established by the Government of the Republic of Serbia in 1948. The IPLB established its first herbal pharmacy in 1968, which focused on the production of different types of tea and tea blends. This pharmacy became well-known in the region and the high demand for its products resulted in the establishment of a production facility in the early 1970s. Today, IPLB is recognized as the knowledge base and the leading institute for medicinal plants in Serbia. covers the research, production, processing, and trade of medicinal plants and herbal medicinal products, establishing a tradition 75 years long. IPLB has participated in numerous national, bilateral, and international projects. The IPLB laboratories are well equipped with analytical, technological, microbiological equipment necessary for the realization of the project activities and control of our products. Today, IPLB has over than 150 employers with 30 scientists and more than 300 products. IPLB is a leading manufacturer of herbal teas. capsules, tinctures, syrups and cosmetics. It also has its own market in the region.







