

WB++ 'pič-meč'

Online, February 13th 2023, 10:00am – 11:30am (TBD)

Topic: Digitalization in tourism

When: 13th of February 2023, 10:00-11:30am

Where: Zoom platform

Who can participate?

- SMEs active in the field of IT from the region as presenters,
- Interest groups (public entities, companies, research groups, individuals, etc.) as audience.

Why to participate as a presenter?

- Opportunity to present your company and offer to the region,
- Get to know companies from the region,
- Network,
- Find future partners to work together on projects and grant applications, agreements, etc.,
- Learn how Enterprise Europe Network (EEN) and FINNO platform can help you grow your business.

Why to participate as an audience?

- Opportunity to hear digital solution from the region which can be useful for your business
- Get to know companies from the region,
- Network,
- Find future partners for your business,
- Learn how Enterprise Europe Network (EEN) and FINNO platform can help you grow your business.

How to participate as a presenter?

- Invited companies will hold 3-minute pitches to present themselves to the audience,
- Two 15-minute breakout room meeting sessions with the companies of your interest and compatibility,
- Each meeting room will have a FINNO advisor to moderate and answer all your questions.

How to participate as an audience?

- Listen 10 companies from the region,
- Two 15-minute breakout room meeting sessions with the companies of your interest Each meeting room will have a FINNO advisor to moderate and answer all your questions.

AGENDA

10:00 – 10:10	Introduction – Enterprise Europe Network (EEN) and FINNO platform
10:10 – 11:00	Presentations of companies (approx. 10 companies with a 3 minute pitch) <ul style="list-style-type: none"> • <i>List of companies that confirm their participation will be added to the agenda</i> • <i>Guidelines for the presentation will be sent out to participants</i> • <i>3 minutes for the pitch (+2min for switching the presentation among participants)</i> • ...
11:00 – 11:30	Breakout room meetings <ul style="list-style-type: none"> • <i>Two 15-minute sessions moderated by FINNO advisors</i> • <i>Preorganized or organized on the spot according to compatibility</i>
Closing remarks	